



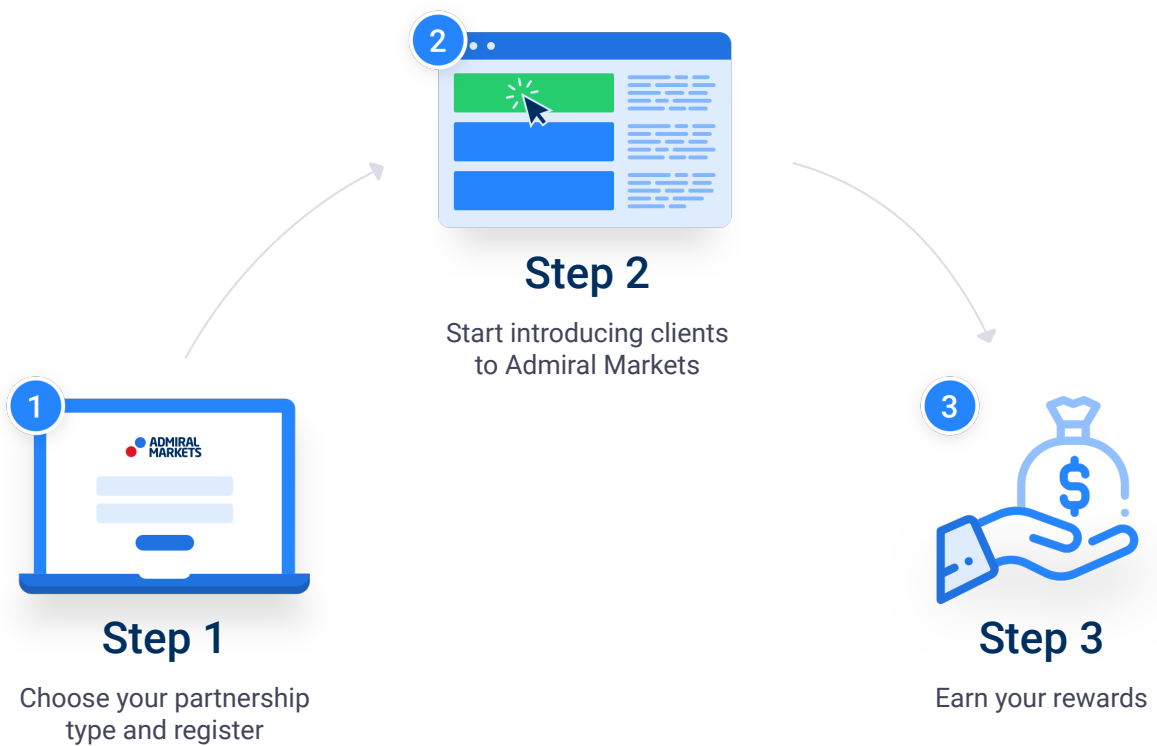
Admiral Markets Partnership Program

Partner with Admiral Markets!



Introducing Admiral Markets' Partnerships

Expand your income potential or develop your business through Admiral Markets' partnership programs. With two partnership programs, multilingual promotional materials, and generous commissions, this is the perfect opportunity to accelerate your earnings as an Admiral Markets partner.



Benefits of becoming an Admiral Markets Partner

Competitive commissions	Transparent and flexible payment	Optimised for conversion	Partner with a trusted, reputable broker
<p>Choose the commission structure that suits you best. The more your business grows, the higher the commission we can offer</p>	<p>Understand how much you've earned with transparent payments and reporting.</p>	<p>Streamlined, user-friendly systems for easy client onboarding.</p>	<p>Work with a multi-award winning, regulated broker, with a presence across 16 countries.</p>
24/7 access to Partner Portal	State-of-the art marketing materials	Support available in 24 languages	Statistics and reporting
<p>Get secure and immediate access to to your page with progress, commissions and profit updates.</p>	<p>Accelerate your results with professional banners, widgets, booklets, email templates, Facebook covers and more.</p>	<p>Our team of dedicated multilingual specialists is on hand to guide and assist you.</p>	<p>Understand how to achieve the best ROI, with access to reports and statistics to analyse the effectiveness of your marketing activities.</p>

Choose your partnership option

Introducing Business Partner

Introduce new clients to Admiral Markets

- **Offered by Admiral Markets UK Ltd and Admiral Markets Pty Ltd**
- Designed for agents, entrepreneurs, and corporate introducers
- Transparent and flexible commission structures
- Dedicated and friendly multilingual support
- Seamless, 24/7 access to your Partner's Room
- Promotional tools support
- Enhanced statistics and reporting

Affiliate Program

Share Admiral Markets benefits with your audience.

- **Offered by Admiral Markets UK Ltd and Admiral Markets Pty Ltd**
- Created for website publishers, mobile marketers, media buyers, email marketers, affiliate networks and social media influencers
- CPA commission plan
- Transparent and flexible payment options
- Multilingual support and promotional tools
- 24/7 access to your Affiliates Portal
- Enhanced statistics and reporting

Introducing Business Partner Program

Created for agents, entrepreneurs, and corporate introducers who would like to develop their business and help their organisation to meet its sales goals, the Introducing Business program rewards partners who market and refer new potential clients to Admiral Markets UK Ltd and Admiral Markets Pty Ltd.



How it works

- 1 Register as a natural person or a legal entity partner with Admiral Markets UK Ltd or Admiral Markets Pty Ltd.
- 2 Upon completion of the onboarding process, receive your IB referral link and IB Code.
- 3 Share your referral link and code when promoting the services of Admiral Markets to new potential clients.
- 4 Earn Partner Fees once your referred clients make the minimum deposit or start trading - it's your choice!

Introducing Business Partner benefits

Choose your commission	Measure your success	Build your knowledge	Boost conversions	Progress through our multi-level system
Choose between a one-off payment or ongoing commissions based on trading activity.	Immediate access to your commission activity to analyse your results and maximise ROI.	Learn the ins and outs of Admiral Markets' platforms and products, so you're ready for any client questions.	Convert more clients with a professional suite of marketing tools - banners, email templates, Facebook covers and more.	The more clients you refer, the more you earn, earning a 10% commission from your clients' referrals as well.

Who can become an Introducing Business Partner?

Financial Advisors	Real Estate Agents	Accountants and Accounting Firms	Traders looking to work within financial markets	Individuals providing other financial services
Banks	Insurance Companies	Real Estate Firms	Companies providing and/or trading derivatives	Companies providing other financial services

Introducing Business Partner Payment Plan

Terms	CPA deal 1	CPA deal 2	CPA deal 3
Name	CPA 200	CPA 600	CPA 1000
Type of accounts involved	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5
Minimum deposit	\$200	\$600	\$1000
No. of deposits payable to new partners	First	First	First
Payout (Group 1/Group 2/Group 3)	(\$200/\$300/\$400)	(\$300/\$400/\$500)	(\$400/\$500/\$600)
Min no. lots to be traded by the client for the IB to qualify for the commission	3	5	10

Revenue Share Payment Plan

Account type	Revenue share %	Base for revenue calculations
Trade.MT4	25%	Spread
Zero.MT4	25%	Commission
Trade.MT5	25%	Spread
Zero.MT5	25%	Commission

Marketing Affiliate Program

Partner with a market leader and convert your traffic to revenue with our marketing affiliate program.

Are you a website publisher, mobile marketer, media buyer, digital marketer, webmaster, affiliate network member or social media influencer? Then earn generous commissions of up to \$600 per conversion by directing your audience to Admiral Markets UK Ltd or Admiral Markets Pty Ltd. Become an affiliate today!



How it works

- 1 Register as a Forex affiliate with Admiral Markets and gain access to the affiliate portal.
- 2 Select an offer with promotional materials that best suit you and your audience.
- 3 Publish promotional materials provided by Admiral Markets on your website or platform.
- 4 Earn commissions (up to \$600) via one of the best CPA affiliate programs in the market for each client referred to Admiral Markets.

Benefits of becoming an Admiral Markets Affiliate

Generous commissions	Transparent and fast payments	Trusted brand
Earn commissions of up to \$600 for each referred client.	Transparent statistics and reporting allow you to monitor and receive your commission without hassle.	Work with a trusted, regulated Forex and CFD broker that has delivered nearly 20 years of award-winning service.
Marketing materials	Dedicated support	24/7 access to Affiliates Portal
Accelerate your results with conversion-optimised banners, widgets, booklets, email templates, landing pages and more.	Our team of dedicated affiliate specialists is on hand to guide and assist you with all the questions you may have, offering customised solutions.	Get instant access to affiliate offers, marketing materials, your personal data, reports and commissions.

Marketing Affiliate program rewards

Our CPA reward plan is designed for affiliates who want to receive a reward based on the activity of the referred client: size of the first deposit and trading turnover.

Terms	CPA deal 1	CPA deal 2	CPA deal 3
Name	CPA 200	CPA 600	CPA 1000
Type of accounts involved	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5	Trade.MT4, Zero.MT4, Trades.MT5, Zero.MT5
Minimum deposit	\$200	\$600	\$1000
No. of deposits payable to new partners	First	First	First
Payout (Group 1/Group 2/Group 3)	(\$200/\$300/\$400)	(\$300/\$400/\$500)	(\$400/\$500/\$600)
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About Admiral Markets



Global presence



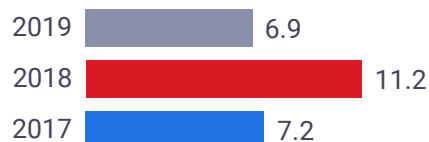
2019 financial results

- Net trading income increased 3% to EUR 33.5 million (2018: EUR 32.6 million)
- EBITDA¹ was EUR 6.9 million (2018: EUR 11.2 million)
- EBITDA margin was 20% (2018: 34%)
- Net profit was EUR 5.2 million (2018: EUR 10.3 million)
- Net profit margin was 16% (2018: 32%)
- Cost to income ratio was 84% (2018: 68%)
- Number of active clients² up 8% to 24,148 clients (2018: 22,321 active clients)
- Client assets up 45% to EUR 45,9 million (2018: EUR 31,6 million)
- ARPU³ EUR 1,388 (2018: EUR 1,460)
- Value of trades up 3% to EUR 590 billion (2018: EUR 572 billion)
- Number of trades up 6% to 31.8 million (2018: 30.1 million)

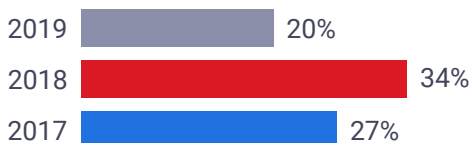
Net trading income EUR 33.5m



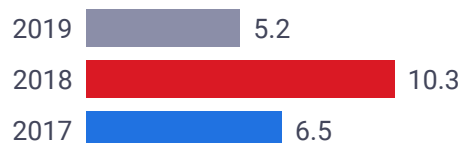
EBITDA EUR 6.9m



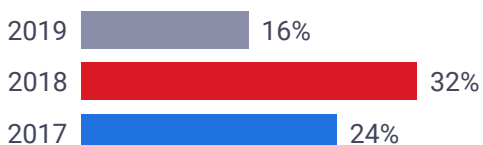
EBITDA margin 20%



Net profit EUR 5.2m



Net profit margin 16%



Cost to income ratio 84%



*Financial results represent the performance of entire Admiral Markets Group. The licensed investment companies that are part of the consolidation group are Admiral Markets AS, Admiral Markets UK Ltd, Admiral Markets Pty Ltd and Admiral Markets Cyprus Ltd.

Why clients choose Admiral Markets

With Admiral Markets' referral programs, referring clients to Admiral Markets is easy - just consider all the reasons why we have been chosen by **100,000+** users.



Access to 7,500+ financial instruments

Forex	Shares	Indices	Commodities
47 CFDs on currency pairs	3000+ Share CFDs, as well as the ability to invest in thousands of shares	20 Index CFDs, including cash CFDs and Index Futures	CFDs on metals, energies and agriculture commodities
ETFs	Bonds	Cryptocurrencies	
380+ ETF CFDs, plus hundreds of ETFs available through Invest.MT5	US Treasuries and Germany Bund CFDs	CFDs on Bitcoin, Dash, Ether, Litecoin, Monero and more	

* The list of trading instruments accepted for Partners' reward calculations include only Forex, Metals, Energies and Cash Indices.

World-class trading platforms, available across all devices

MetaTrader 4	MetaTrader 5	MetaTrader Supreme Edition	WebTrader
The world's most popular trading platform for Forex and CFD trading - fast, secure and reliable	The world's #1 multi-asset trading platform, including advanced trading tools and functionality	The most advanced tools on the market for boosting performance and portfolio management	Clients can trade online with no downloads, software requirements or compatibility concerns

Global, award-winning, regulated broker

Global presence	Activities licensed by local regulators	Recognised for excellence	Local support
Admiral Markets has a global customer portfolio of 110+ countries	Regulated around the world by the FCA, CySEC, EFSA and ASIC	The winner of 20+ awards around the world for excellence as a CFD and Forex broker	16 local offices with multilingual client support via phone, email and live chat